

Crabbs Cross Academy

Evesham Road, Crabbs Cross,
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Dear parents and carers,

We hope this letter finds you well. We're excited to announce that World Book Day is just around the corner, taking place on Thursday, March 7, 2024.

To make this day even more exciting, we're inviting all children to participate by dressing up as their favourite book characters. While there's no specific theme, we encourage the children to come dressed as a character that holds a special place in their heart. The key is to spark excitement and share book recommendations with their friends.

We understand that the current cost-of-living crisis may pose difficulties for some families. Please feel free to get creative with costumes using items you already have at home. What matters most is the joy of participating and fostering a love for reading.

Prior to World Book Day, each child will receive a complimentary £1 book token. Take this token to your nearest participating bookseller and exchange it for a World Book Day £1 book. Alternatively, you can use it to receive £1 off any book or audiobook priced at £2.99 or more. Find your nearest bookseller at www.worldbookday.com/participating-retailers.

If you're feeling crafty over the half-term holidays, we invite you to engage in some creative activities. Consider making a 'Book Box' or 'Story Stone.' Book boxes should depict a scene from one of your child's cherished books, while story stones should represent characters that your child likes in their reading books. See the examples below for inspiration:



The best creations will be proudly displayed in our school library, showcasing the artistic talents of our pupils. Prizes will also be awarded to the best book boxes and story stones.

We eagerly anticipate a wonderful celebration of World Book Day and appreciate and thank you for your continued support.

Kind regards,

Mr Sam Brown

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